



SIDx (Spatial Information Day) *and*
Asia-Pacific Spatial Excellence Awards of South Australia

26 October 2018

Sponsor Invitation



ASIA-PACIFIC
SPATIAL EXCELLENCE AWARDS
— SOUTH AUSTRALIA —



Why 'SIDx' 2018?

Spatial Information Day together with the Asia-Pacific Spatial Excellence Awards of South Australia (APSEA-SA) has been South Australia's premier event for the surveying and spatial sector since 2000.

With Locate18 in Adelaide this year, Spatial Information Day will be a shortened half-day event called SIDx. SIDx will include one presentation stream along with one exhibition space, where sponsors will be provided blocks of time to practically demonstrate industry innovation.

This year SIDx 2018 and the APSEA-SA dinner will be held on Friday 26 October 2018, at the Hilton Adelaide on Victoria Square.

The APSEA-SA awards dinner, held in the Hilton Adelaide Ballroom, celebrates exceptional leadership or innovation in the field of surveying and spatial sciences. These winners will then be entered into the prestigious Asia-Pacific Spatial Excellence Award early 2019.

About Surveying and Spatial Sciences Institute (SSSI) in South Australia

SSSI is Australia's peak body representing the interests of surveying and spatial science professionals, combining the disciplines of land surveying, engineering & mining surveying, cartography, hydrography, remote sensing and geographic information systems (GIS). The Institute's members are involved in communities of practice such as land administration, land development, natural resource management, earth observation, emergency management, forestry, agriculture, defence, mining, ports, engineering, all levels of

government, health, education, tourism, transport, and many more.

About Spatial Industries Business Association (SIBA) in South Australia

SIBA represents many local companies and organisations working in private enterprise that are growing a vitally important industry sector of Australia. It is recognised as the peak industry body in both New Zealand and Australia for the spatial industry.

SIBA members are significant producers, managers, innovators, users and adopters of spatial information technologies. They are pioneers, providing inventive, value-added services to governments, business and industry.

Target Audience

Over 500 participants attended SID2017 and the APSEA-SA Dinner. This year's half-day event is expected to achieve 200-300 participants.

The key groups targeted will include CEOs, CIOs, CTOs, business owners, senior managers, project managers, information analysis, technical professionals, academics and students from the following industries:

- Surveying
- Engineering and Construction
- Mining, Oil & Gas
- ICT
- Professional Services
- Government
- Education
- Not for profit

Who Can Participate?

Firms in:

- Surveying
- Software and Data providers
- BIM
- Engineering & Construction
- Mining & Energy
- Planning & Design
- Logistics & Transport
- Training Organisations
- Equipment & Service Providers
- Private Consultants
- Research Groups
- Industry Groups
- SMEs

Your Investment

Conference Stream

SIDx 2018 prides itself on delivering a conference which uses a combination of presentations, workshops, lectures and networking opportunities. Maximise your return on investment by gaining visibility and accessing information through Conference Streams that are tailored to meet your professional and business needs.

Conference Exhibition

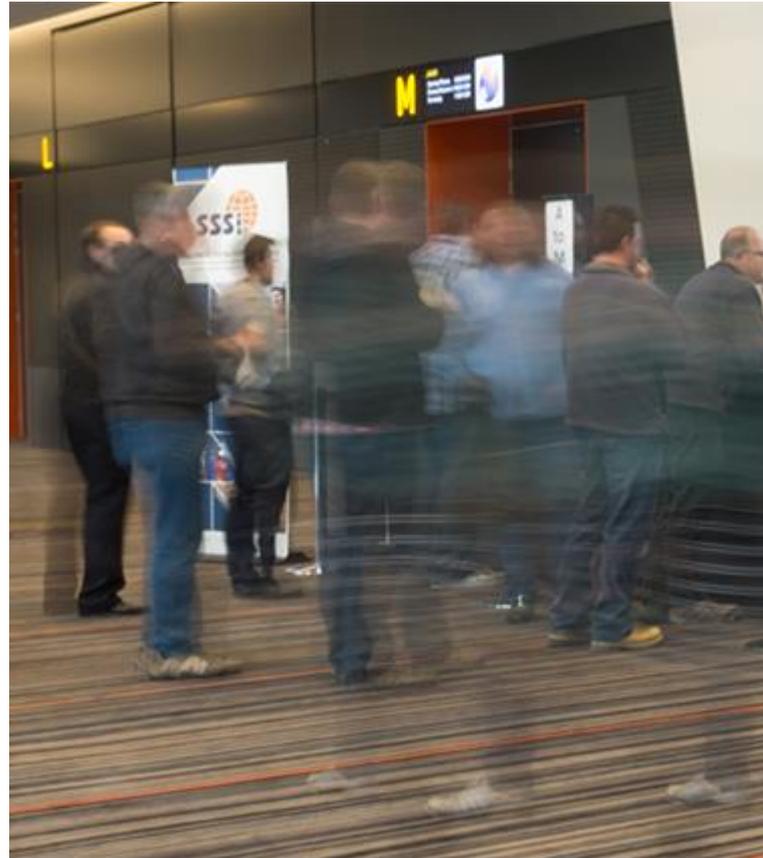
SIDx 2018 is a cost-effective sales and marketing opportunity that will provide you with new contacts and great exposure at an event which will bring you face-to-face with your key customers and prospects as well as potential business partners, investors, and distributors.

Track Record

SID and APSEA-SA have a track record of growth since its beginning in 2000. Its delegate numbers have grown from around 100 people and a hand full of sponsors at inception, to last year where it achieved over 500 attendees and 14 sponsors. It out performs similar interstate

and national spatial conferences in attendee numbers.

This premier event in South Australia has had a strong commitment from the two peak bodies representing the sector, all levels of government, the three major universities, TAFE SA and private industry.



Sponsorship Opportunities

Maximum Exposure for Industry, Participants and Partners



All sponsors receive:	✓ Web-linked logo on the SIDx 2018 website and acknowledgement on social media	✓ Logo on all printed and digital conference material
	✓ Verbal acknowledgement at SIDx 2018 and APSEA-SA Awards Dinner	✓ On-screen acknowledgement at SIDx and APSEA-SA Awards Dinner

SPONSORSHIP	COST (EX-GST)	EXHIBITION STREAM*	DELEGATE REGISTRATIONS	PROMOTION (WEBSITE & SOCIAL MEDIA)	TABLE DISPLAY IN FOYER	BANNER DISPLAYS
Gold	\$3,000	20 mins	6 SIDx 2 Dinner	Primary	Yes	Presentation &/or Exhibition Space &/or Table display
Silver	\$1,500	10 mins	2 SIDx 2 Dinner	Secondary	Yes	Presentation &/or Exhibition Space &/or Table display
Dinner [^]	\$3,000	N/A	10 Dinner	Secondary	No	Dinner
SOLD! Happy Hour Sponsor	\$1,500	10 mins	1 SIDx 1 Dinner	Secondary	No	Presentation &/or Exhibition Space

* Exact time allotted per sponsor may be increased depending on number of sponsors and final program

[^] Dinner sponsors will be offered the opportunity to present awards at the APSEA-SA Dinner

The sponsorship options described above are flexible and suggestions to tailor packages to suit your organisation's needs are welcomed.

Please contact rom.sa@sssi.org.au for more information.

Booking Form

To apply for a sponsorship opportunity with SIDx 2018 or APSEA-SA, complete this form and return to rom.sa@sssi.org.au

SIDx 2018
and
APSEA-SA
Friday, 26 October 2018

Sponsor Details

1 Organisation name (for invoicing purposes)

2 Organisation name (for marketing purposes)

3 ORGANISATION ADDRESS

Postal Address

4 CONTACT PERSON (FOR PLANNING AND ADMIN)

Full Name

Position

Phone

Email

5 AUTHORISING PERSON

Full Name

Position

Phone

Email

Signature

Date

Booking Form

Package Selection

PACKAGE		PRICE (EX-GST)	SELECT PACKAGE (YES = PREFERRED PACKAGE)
Gold	(unlimited)	\$3,000	
Silver	(unlimited)	\$1,500	
Dinner	(unlimited)	\$3,000	
 Happy Hour Sponsor	(1 available)	\$1,500	
Other	(unlimited)	TBD	

Sponsor and Exhibitor Terms and Conditions

Confirmation and Payment

Once this application form is received the requested item is deemed to be confirmed and the booking organisation is liable for full payment. A confirmation email and invoice will be issued and the total amount is payable within 30 days.

Cancellation Policy

Cancellation must be advised in writing. However, once promotion of your sponsorship has commenced no refunds are available and you are liable for full payment. Your signature on the booking form is taken as confirmation of your booking, acceptance of the details of the relevant sponsorship as listed in this material (unless otherwise negotiated in writing) and acceptance of these conditions.

Logos, Printing, Corporate Banners and Satchel Inserts

Inclusion of corporate logos, organisation profile and other information in printed material is subject to meeting publication deadlines. Logos are to be provided as either: (a) *.TIFF, *.BMP, *.PNG or *.JPEG with minimum compression artefact; or (b) *.PDF, *.EPS or *.AI.

Any photographs provided must be suitable for printing. Satchel inserts, promotional items and other marketing materials are to be provided by the sponsor/exhibitor at their cost and in a timely manner as required by event organisers.

Exhibition

All exhibitors are required to comply fully with the requirements of the exhibition venue and exhibition supplier. This includes:

- Reading, understanding and complying with any handbooks or manuals provided by the venue and/or supplier;
- Awareness of and compliance with Work Health Safety Legislation, Regulations, Codes of Practice and Australian Standards that are applicable;
- Complying with all access schedules, facilities and procedures as advised by the venue and/or supplier;
- Complying with all delivery schedules, facilities and procedures advised by the venue and/or supplier.

Attendance

The event organisers make no guarantee as to the number of delegates that may attend each event.



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