



Sponsor Prospectus 2020

Spatial Information Day
Asia-Pacific Spatial Excellence Awards

FRIDAY, 21 AUGUST 2020 | ADELAIDE CONVENTION CENTRE

This document was prepared by the Surveying and Spatial
Sciences Institute (SSSI) of South Australia.

Email: rom.sa@sssi.org.au

Phone: +61 (08) 8212 0359

www.sid.org.au

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Front cover photo © 2019 Sandra Paterson

Why SID2020?

Spatial Information Day together with the Asia-Pacific Spatial Excellence Awards of South Australia (APSEA-SA) has been South Australia's premier event for the surveying and spatial sector since 2000.

This year SID2020 and the APSEA-SA dinner will be held on **Friday, 21 August 2020**, at the Adelaide Convention Centre.



The APSEA-SA awards dinner, held in the Panorama Ballroom, celebrates exceptional leadership or innovation in the field of surveying and spatial sciences. These winners will then be entered into the prestigious Asia-Pacific Spatial Excellence Awards, to be held in early 2020.

Snapshot of SID

450

DELEGATES

45

SPEAKERS

15

EXHIBITORS

1

DAY



© 2017 DAVID TRAN

A Special Offer

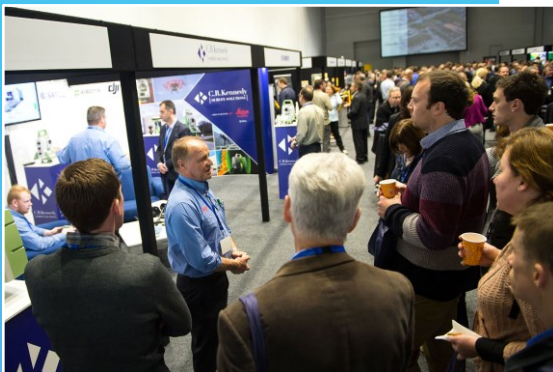
For our 2020 event, a special offer is available to sponsors who book early.

For a limited period, our sponsorship packages are available at discount prices.

Receive 5% off the cost of your selected package if you book before 31 March 2020.

New in 2020, we are accepting 'Exhibitor Only' applications. This package offers exposure in our vibrant Exhibition Hall, but without the marketing benefits of a traditional sponsorship package.

Commit now to joining us at SID2020 and benefit from a significant discount on 2020 sponsorship prices.



PHOTOS © 2015 IAIN BOND

About Surveying and Spatial Sciences Institute (SSSI) in South Australia



SSSI is Australia's peak body representing the interests of surveying and spatial science

professionals, combining the disciplines of land surveying, engineering & mining surveying, cartography, hydrography, remote sensing and geographic information systems (GIS). The Institute's members are involved in communities of practice such as land administration, land development, natural resource management, earth observation, emergency management, forestry, agriculture, defence, mining, ports, engineering, all levels of government, health, education, tourism, transport, and many more.

Target Audience

Over 450 participants attended Spatial Information Day & APSEA-SA in 2019. In 2020 we expect a similar turn out.

Attendees include anyone related to the use of spatial technologies, including CEOs, CIOs, CTOs, business owners, senior managers, project managers, information analysts, technical professionals, academics and students from the following industries:

- Surveying
- Engineering and Construction
- Mining, Oil & Gas
- ICT
- Professional Services
- Government
- Education
- Not for profit

Who Can Participate?

Firms in:

- Surveying
- Software and Data providers
- BIM
- Engineering & Construction
- Mining & Energy
- Planning & Design
- Logistics & Transport
- Training Organisations
- Equipment & Service Providers
- Private Consultants
- Research Groups
- Industry Groups
- SMEs



Your Investment



Conference Stream

SID2020 prides itself on delivering a conference which uses a combination of presentations, workshops, lectures and networking opportunities. Maximise your return on investment by gaining visibility and accessing information through Conference Streams that are tailored to meet your professional and business needs.



Conference Exhibition

SID2020 is a cost-effective sales and marketing opportunity that will provide you with new contacts and great exposure at an event which will bring you face-to-face with your key customers and prospects as well as potential business partners, investors, and distributors.



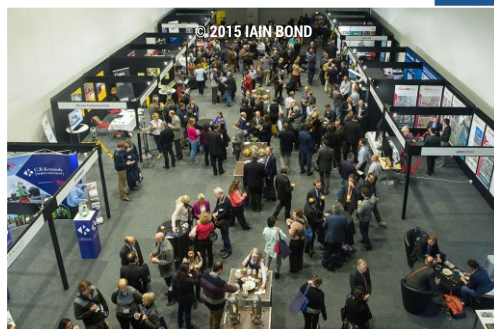
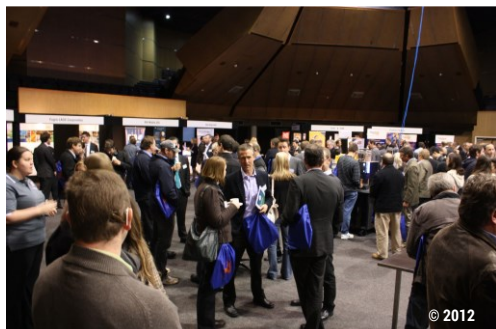
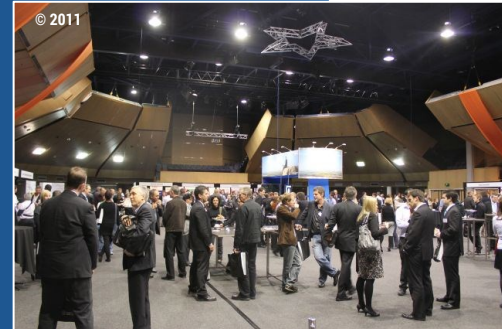
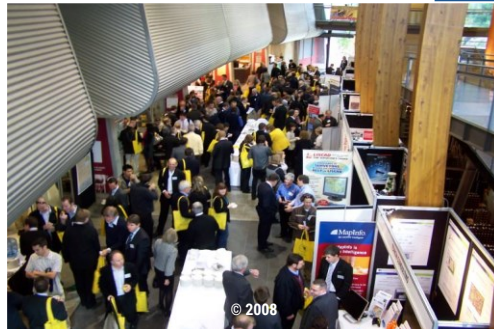
PHOTOS © 2019 SANDRA PATERSON



Track Record

SID and APSEA-SA have a track record of growth since its beginning in 2000. Its delegate numbers have grown from around 100 people and a handful of sponsors at inception, to 2019 where it achieved over 450 attendees and 21 sponsors. It regularly outperforms similar interstate and national spatial conferences in attendee numbers.

This premier event in South Australia has had a strong commitment from peak bodies representing the sector, all levels of government, higher-education institutions and private industry.



Early bird discounts available for those who book by 31 March 2020

Sponsorship Opportunities

Maximum Exposure for Industry, Participants and Partners

Sponsors [^] receive:	✓ Web-linked logo on the SID2020 website and acknowledgement on social media	✓ Logo on all printed and digital conference material
	✓ Verbal acknowledgement at SID2020 and/or APSEA-SA Awards Dinner	✓ On-screen acknowledgement during SID2020 and/or APSEA-SA Awards Dinner

	TIER	COST (EX-GST)	EXHIBITION BOOTH SIZE	DELEGATE REGISTRATIONS	PROMOTION (ELECTRONIC & PRINTED)	OPPORTUNITY TO PRESENT*	BANNER DISPLAYS
SOLD	Platinum	\$8,000	9x3m	10 SID 2 Dinner	Dominant	Yes	Plenaries & Dinner
	Gold	\$5,000	6x3m	6 SID 2 Dinner	Primary	Yes	Plenaries
	Silver	\$4,000	3x3m	4 SID 2 Dinner	Primary	Yes	Plenaries
	Exhibition Only	\$2,500	3x3m	2 SID	None	No	Exhibition Hall Only

The sponsorship options described above are flexible and suggestions to tailor packages to suit your organisation's needs are welcomed. Please contact rom.sa@sssi.org.au for more information.

* Sponsor presentations must be approved through the standard abstract submission process.

[^] These benefits do not apply to Exhibition Only sponsors.

Supplementary Sponsorship Opportunities

Early bird discounts available for those who book by 31 March 2020

Engagement Strategies for Emerging Industry, Participants and Collaborators

Sponsors^ receive:	✓ Web-linked logo on the SID2020 website and acknowledgement on social media	✓ Logo on all printed and digital conference material
	✓ Verbal acknowledgement at SID2020 and/or APSEA-SA Awards Dinner	✓ On-screen acknowledgement during SID2020 and/or APSEA-SA Awards Dinner

	TIER	COST (EX-GST)	DELEGATE REGISTRATIONS	PROMOTION (ELECTRONIC & PRINTED)	BANNER DISPLAYS	OTHER
	Dinner	\$3,500	Table of 10	Primary (at Dinner)	At Dinner	Banner Display at Dinner
	Happy Hour	\$3,500	2 SID	Secondary	Happy Hour	Invited Speaker to introduce Happy Hour
SOLD	Coffee	\$2,200	2 SID	Secondary	At coffee station	Small table for promotional material
SOLD	Lanyard	\$1,500	1 SID	Secondary		Branded delegate lanyards

The sponsorship options described above are flexible and suggestions to tailor packages to suit your organisation's needs are welcomed. Please contact rom.sa@sssi.org.au for more information.

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Booking Form 1 of 2

To apply for a sponsorship opportunity with SID2020 or APSEA-SA, complete this form and return to rom.sa@sssi.org.au

SID2020 + APSEA-SA
Friday, 21 August 2020

Sponsor Details

1 Organisation name (for invoicing)

2 Organisation name (for marketing)

3 Organisation postal address

4 CONTACT PERSON (FOR PLANNING AND ADMIN)

Name

Position

--

Phone

--

Email

5 AUTHORISING PERSON

Name

Position

--

Phone

--

Email

Signature

By signing, I have read and agree with the terms and conditions (Appendix A)

Date

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Booking Form 2 of 2

Package Selection

Early bird discounts
available for those who
book by 31 March 2020

SID2020 + APSEA-SA
Friday, 21 August 2020

PACKAGE		PRICE (EX-GST)	SELECT PACKAGE (YES = PREFERRED PACKAGE)
Platinum	(1 available)	\$8,000	SOLD
Gold	(unlimited)	\$5,000	
Silver	(unlimited)	\$4,000	
Exhibitor	(unlimited)	\$2,500	
Dinner Sponsor	(unlimited)	\$3,500	
Happy Hour Sponsor	(1 available)	\$3,500	
Coffee Sponsor	(1 available)	\$2,200	SOLD
Lanyard Sponsor	(1 available)	\$1,500	SOLD
Other	(unlimited)	-	

Appendix A: Sponsor and Exhibitor Terms and Conditions



Confirmation and Payment

Once this application form is received the requested item is deemed to be confirmed and the booking organisation is liable for full payment. A confirmation email and invoice will be issued, and the total amount is payable within 30 days.



Cancellation Policy

Cancellation must be advised in writing. However, once promotion of your sponsorship has commenced no refunds are available and you are liable for full payment. Your signature on the booking form is taken as confirmation of your booking, acceptance of the details of the relevant sponsorship as listed in this material (unless otherwise negotiated in writing) and acceptance of these conditions.



Logos, Printing and Corporate Banners

Inclusion of corporate logos, organisation profile and other information in printed material is subject to meeting publication deadlines. Logos are to be provided preferably as vector formats: *.AI, *.EPS, *.PDF, or *.SVG, or raster formats: *.GIF, *.PNG, or *.JPEG with minimum compression artefact.

Any photographs provided must be suitable for printing. Promotional items and other marketing materials are to be provided by the sponsor/exhibitor at their cost and in a timely manner as required by event organisers.



Exhibition

All exhibitors are required to comply fully with the requirements of the exhibition venue and exhibition supplier. This includes:

- Reading, understanding and complying with any handbooks or manuals provided by the venue and/or supplier;
- Awareness of and compliance with Work Health Safety Legislation, Regulations, Codes of Practice and Australian Standards that are applicable;
- Complying with all access schedules, facilities and procedures as advised by the venue and/or supplier;
- Complying with all delivery schedules, facilities and procedures advised by the venue and/or supplier.



Attendance

The event organisers make no guarantee as to the number of delegates that may attend each event.



SSSI-SA
PO Box 3128
Rundle Mall
SA 5000

Email: rom.sa@sssi.org.au
Phone: +61 (08) 8212 0359
www.sid.org.au

