



Spatial Information Day *and*
Asia-Pacific Spatial Excellence Awards of South Australia

25 October 2019

Sponsor Invitation



ASIA-PACIFIC
SPATIAL EXCELLENCE AWARDS
— SOUTH AUSTRALIA —



Why SID2019?

Spatial Information Day together with the Asia-Pacific Spatial Excellence Awards of South Australia (APSEA-SA) has been South Australia's premier event for the surveying and spatial sector since 2000.

This year SID 2019 and the APSEA-SA dinner will be held on Friday 25 October 2019, at the Adelaide Convention Centre.

The APSEA-SA awards dinner, held in the Panorama Ballroom, celebrates exceptional leadership or innovation in the field of surveying and spatial sciences. These winners will then be entered into the prestigious Asia-Pacific Spatial Excellence Awards, to be held in early 2020.

About Surveying and Spatial Sciences Institute (SSSI) in South Australia

SSSI is Australia's peak body representing the interests of surveying and spatial science professionals, combining the disciplines of land surveying, engineering & mining surveying, cartography, hydrography, remote sensing and geographic information systems (GIS). The Institute's members are involved in communities of practice such as land administration, land development, natural resource management, earth observation, emergency management, forestry, agriculture, defence, mining, ports, engineering, all levels of government, health, education, tourism, transport, and many more.

About Spatial Industries Business Association (SIBA) in South Australia

SIBA represents many local companies and organisations working in private enterprise that are growing a vitally important industry sector of Australia. It is recognised as the peak industry body in both New Zealand and Australia for the spatial industry.

SIBA members are significant producers, managers, innovators, users and adopters of spatial information technologies. They are pioneers, providing inventive, value-added services to governments, business and industry.

Target Audience

Over 500 participants attended the last Spatial Information Day in 2017. This year we expect a similar turn out.

Attendees include anyone related to the use of spatial technologies, including CEOs, CIOs, CTOs, business owners, senior managers, project managers, information analysis, technical professionals, academics and students from the following industries:

- Surveying
- Engineering and Construction
- Mining, Oil & Gas
- ICT
- Professional Services
- Government
- Education
- Not for profit

Who Can Participate?

Firms in:

- Surveying
- Software and Data providers
- BIM
- Engineering & Construction
- Mining & Energy
- Planning & Design
- Logistics & Transport
- Training Organisations
- Equipment & Service Providers
- Private Consultants
- Research Groups
- Industry Groups
- SMEs

Your Investment

Conference Stream

SID 2019 prides itself on delivering a conference which uses a combination of presentations, workshops, lectures and networking opportunities. Maximise your return on investment by gaining visibility and accessing information through Conference Streams that are tailored to meet your professional and business needs.

Conference Exhibition

SID 2019 is a cost-effective sales and marketing opportunity that will provide you with new contacts and great exposure at an event which will bring you face-to-face with your key customers and prospects as well as potential business partners, investors, and distributors.

Track Record

SID and APSEA-SA have a track record of growth since its beginning in 2000. Its delegate numbers have grown from around 100 people and a handful of sponsors at inception, to 2017 where it achieved over 500 attendees and 21 sponsors. It out performs similar interstate and

national spatial conferences in attendee numbers.

This premier event in South Australia has had a strong commitment from the two peak bodies representing the sector, all levels of government, the three major universities, TAFE SA and private industry.



Sponsorship Opportunities

Maximum Exposure for Industry, Participants and Partners

All sponsors receive:	✓ Web-linked logo on the SID 2019 website and acknowledgement on social media	✓ Logo on all printed and digital conference material
	✓ Verbal acknowledgement at SID 2019 and/or APSEA-SA Awards Dinner	✓ On-screen acknowledgement during SID and/or APSEA-SA Awards Dinner



SPONSORSHIP	COST (EX-GST)	EXHIBITION BOOTH SIZE	DELEGATE REGISTRATIONS	PROMOTION (ELECTRONIC & PRINTED)	OPPORTUNITY TO PRESENT*	BANNER DISPLAYS
Platinum	\$7,500	9x3m	10 SID 2 Dinner	Dominant	Yes	Plenaries & Dinner
Gold	\$4,700	6x3m	6 SID 2 Dinner	Primary	Yes	Plenaries
Silver	\$3,700	3x3m	4 SID 2 Dinner	Primary	Yes	Plenaries
Dinner	\$3,200	-	Table of 10	Primary (at Dinner)	At Dinner	Dinner

* Sponsor presentations must be approved through the standard Abstract Submission Process

^ Dinner sponsors will be offered the opportunity to present awards at the APSEA-SA Dinner

The sponsorship options described above are flexible and suggestions to tailor packages to suit your organisation's needs are welcomed.

Please contact rom.sa@sssi.org.au for more information.

Supplementary Sponsorship Opportunities

Engagement Strategies for Emerging Industry, Participants and Collaborators



All sponsors receive:	✓ Web-linked logo on the SID 2019 website and acknowledgement on social media	✓ Logo on all printed and digital conference material
	✓ Verbal acknowledgement at SID 2019 and/or APSEA-SA Awards Dinner	✓ On-screen acknowledgement at SID and/or APSEA-SA Awards Dinner

SPONSORSHIP	COST (EX-GST)	DELEGATE REGISTRATIONS	PROMOTION (ELECTRONIC & PRINTED)	BANNER DISPLAYS	OTHER
Happy Hour Sponsor	\$2,500	2 SID	Secondary	Happy Hour	Invited Speaker to introduce Happy Hour
Coffee Sponsor	\$2,000	2 SID	Secondary	At coffee station	Small table for promotional material
Lanyard Sponsor	\$1,500	1 SID	Secondary	-	Branded delegate lanyards

The sponsorship options described above are flexible and suggestions to tailor packages to suit your organisation’s needs are welcomed.

Please contact rom.sa@sssi.org.au for more information.

Booking Form

To apply for a sponsorship opportunity with SID 2019 or APSEA-SA, complete this form and return to rom.sa@sssi.org.au

SID 2019
and
APSEA-SA
Friday, 25 October 2019

Sponsor Details

1 Organisation name (for invoicing purposes)

2 Organisation name (for marketing purposes)

3 ORGANISATION ADDRESS

Postal Address

4 CONTACT PERSON (FOR PLANNING AND ADMIN)

Full Name

Position

Phone

Email

5 AUTHORISING PERSON

Full Name

Position

Phone

Email

Signature

Date

Booking Form

Package Selection

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PACKAGE		PRICE (EX-GST)	SELECT PACKAGE (YES = PREFERRED PACKAGE)
Platinum	(1 available)	\$7,500	
Gold	(unlimited)	\$4,700	
Silver	(unlimited)	\$3,700	
Dinner	(unlimited)	\$3,200	
Happy Hour Sponsor	(1 available)	\$2,500	
Coffee Sponsor	(1 available)	\$2,000	
Lanyard Sponsor	(1 available)	\$1,500	
Other	(unlimited)	TBD	

Sponsor and Exhibitor Terms and Conditions

Confirmation and Payment

Once this application form is received the requested item is deemed to be confirmed and the booking organisation is liable for full payment. A confirmation email and invoice will be issued and the total amount is payable within 30 days.

Cancellation Policy

Cancellation must be advised in writing. However, once promotion of your sponsorship has commenced no refunds are available and you are liable for full payment. Your signature on the booking form is taken as confirmation of your booking, acceptance of the details of the relevant sponsorship as listed in this material (unless otherwise negotiated in writing) and acceptance of these conditions.

Logos, Printing, Corporate Banners and Satchel Inserts

Inclusion of corporate logos, organisation profile and other information in printed material is subject to meeting publication deadlines. Logos are to be provided as either: (a) *.TIFF, *.BMP, *.PNG or *.JPEG with minimum compression artefact; or (b) *.PDF, *.EPS or *.AI.

Any photographs provided must be suitable for printing. Satchel inserts, promotional items and other marketing materials are to be provided by the sponsor/exhibitor at their cost and in a timely manner as required by event organisers.

Exhibition

All exhibitors are required to comply fully with the requirements of the exhibition venue and exhibition supplier. This includes:

- Reading, understanding and complying with any handbooks or manuals provided by the venue and/or supplier;
- Awareness of and compliance with Work Health Safety Legislation, Regulations, Codes of Practice and Australian Standards that are applicable;
- Complying with all access schedules, facilities and procedures as advised by the venue and/or supplier;
- Complying with all delivery schedules, facilities and procedures advised by the venue and/or supplier.

Attendance

The event organisers make no guarantee as to the number of delegates that may attend each event.



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